

Macrovision Announces Multi-Year VOD Copy Protection Contract With General Dynamics Interactive

SANTA CLARA, CA April 22, 2003 - Macrovision Corporation (Nasdaq: MVSN) announced today that it has signed a multi-year contract with General Dynamics Interactive to copy protect Video-On-Demand ("VOD") programs distributed to hotels throughout the world.

General Dynamics Interactive offers hotels Hollywood movies and a digital interactive platform called the Intrigue™ Multimedia System. Intrigue is an in-room entertainment and information system featuring digital VOD, high-speed Internet access, electronic shopping and video games, all via a television in guests' rooms or their own laptop computers. In contrast to analog VOD systems, Intrigue offers truly interactive digital features, including the ability to pause, fast-forward and rewind anytime within 24 hours of starting a movie. General Dynamics Interactive is a part of General Dynamics C4 Systems, Taunton, Massachusetts.

Macrovision's copy-protection technology is incorporated within each digital set-top box deployed by General Dynamics capable of viewing VOD programming. It is designed to enable consumers to view VOD and PPV programming, but prevents unauthorized copying on DVD recorders and significantly distorts unauthorized copies on VCRs and D-VHS recorders. It is now incorporated within 100 million digital set-top boxes deployed by hospitality, cable and satellite operators worldwide.

About Macrovision

Macrovision develops and markets copy protection, rights management and electronic license management technologies for the home video, music, consumer software and enterprise software markets. Macrovision has its corporate headquarters in Santa Clara, California, with international offices in London, Frankfurt, Tel Aviv, Tokyo, Taipei, Hong Kong and Seoul.

Motion picture studios, cable and satellite TV operators, consumer electronics companies and personal computer manufacturers use Macrovision's video copy protection technologies to prevent the unauthorized duplication, reception or use of copyrighted video materials. For more information, please visit www.macrovision.com.

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