

Macrovision and Integrity Music Sign Copy Protection Agreement

SUNNYVALE, Calif. -- (ENTERTAINMENT WIRE) -- April 23, 2001

Macrovision Corporation (Nasdaq:MVSN), a leading provider of copy protection and digital rights management technologies, announced today that Integrity Incorporated (Nasdaq:ITGR), a worldwide producer and publisher of Christian music, has signed an agreement to copy protect its VHS and DVD titles. Integrity is a leader in "praise and worship" music, the fastest-growing segment of the Christian music industry. With sales of 40 million units and distribution in over 140 countries, sixteen of Integrity's albums or videos have been certified gold and/or platinum.

"We strongly believe that our property should be copy protected," said Don Mayes, Director of Business & Legal Affairs. "With the rapid growth of new electronic recording technologies, Macrovision's copy protection will allow us to protect and maintain the quality of our products from unauthorized duplication."

"Nearly half of all U.S. households own two or more VCRs and/or DVD players. The potential to make unauthorized copies of quality programs is significant," said Tom Carroux, Director of Sales at Macrovision Corporation. "We are pleased to offer a solution for Integrity that ensures the security of their programs."

Macrovision's technology is designed to prevent unauthorized copying of VHS, DVD and PPV programming to VCRs. Macrovision's technology is used by motion picture studios as well as religious, corporate and educational rights owners. Over 300 million DVDs, 3 billion videocassettes and 45 million digital set-top boxes have implemented Macrovision's video protection technologies.

About Integrity

Integrity produces and publishes Christian music, ranging from "praise and worship," to contemporary adult and children's music content. They also create and distribute printed music, such as song books and sheet music, and music video products, including music recorded specifically for aerobic exercises. Integrity has its corporate headquarters in Mobile, Alabama, with international offices in Europe, Australia and Singapore. Further information about Integrity can be found at www.integritymusic.com.

About Macrovision

Macrovision develops and markets digital rights management, electronic license management and copy protection technologies for the home video, consumer interactive software and enterprise software markets. Motion picture studios, cable and satellite TV operators, consumer electronics companies and personal computer manufacturers use Macrovision's video copy protection technologies to prevent the unauthorized duplication, reception or use of copyrighted video materials.

Macrovision has its corporate headquarters in Sunnyvale, Calif., with European headquarters in London and Asia-Pacific headquarters in Tokyo.

Notes to Editors:

Macrovision is a registered trademark of Macrovision Corporation.

Additional background information on Macrovision Corporation and its other products, see www.macrovision.com.

All statements contained herein, as well as oral statements that may be made by the Company or by officers, directors or employees of the Company acting on the Company's behalf, that are not statements of historical fact, constitute "forward-looking statements" and are made pursuant to the Safe-Harbor provisions of the Private Securities Litigation Reform Act of 1995.

Such forward-looking statements involve known and unknown risks, uncertainties and other factors that could cause the actual results of the Company to be materially different from the historical results or from any future results expressed or implied by such forward-looking statements. Such risks and uncertainties are outlined in the Company's Annual Report on Form 10-K for 1999, its Quarterly Reports on Form-10Q, and such other documents as are filed with the Securities and Exchange Commission from time to time. The Company is not obligated to revise or update any forward-looking statements in order to reflect events or circumstances that may arise after the date of this release.

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