

Macrovision Signs NVOD Agreement with Galaxy Satellite Broadcasting

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Macrovision Corporation (Nasdaq:MVSN) announced today that **Galaxy Satellite Broadcasting Limited** has signed an agreement to use Macrovision's technology to protect Near-Video-On-Demand ("NVOD") programs from unauthorized copying. The Galaxy Satellite Broadcasting service will be an all-digital, multi-channel service featuring a range of premium Cantonese and Mandarin content programming to subscribers in Hong Kong. Galaxy subscribers will be able to enjoy a full spectrum of international news, documentary, information, movie and other entertainment channels.

"Galaxy Satellite Broadcasting Limited values its content and is using the best available technology to protect it," said Carol Flaherty, Macrovision's senior vice president.

"Macrovision's technology should help Galaxy and their content partners maximize their NVOD revenue by inhibiting unauthorized set-top box to DVD-recorder copying and set-top box to hard-drive recorder copying. Macrovision's copy protection technology provides value to both Eastern and Western content providers."

Cable and satellite operators worldwide have licensed Macrovision's copy protection technology. Macrovision's copy protection technology is incorporated within each digital set-top box deployed by Galaxy capable of viewing NVOD programming. Macrovision's technology enables consumers to view original programs but prevents unauthorized copying. Originally designed to significantly distort unauthorized recordings made on VCR and D-VHS, Macrovision's technology is now also used as a software flag to prevent unauthorized copying on DVD recorders, hard-drive recorders and media center PCs. Over 110 million digital set-top boxes worldwide incorporate Macrovision's video copy protection technology, and it has been used for the past 4 years in the UK, Germany and Japan to protect many digital satellite/cable Pay-Per-View programs.

About Galaxy Satellite Broadcasting

Galaxy Satellite Broadcasting is a joint venture between Intelsat Ltd., a global satellite communications company, and Television Broadcasts Limited ("TVB"), the world's largest Chinese language program producer. Galaxy Satellite Broadcasting is 51% owned by Intelsat, and 49% owned by TVB. The satellite broadcasting service will launch by year-end 2003 with 24 channels initially. The Galaxy service will be uplinked from Galaxy's teleport in Hong Kong to an Intelsat satellite and downlinked to roof-top antennas. Existing in-building wiring will provide the service to individual subscriber apartments.

About Macrovision

Macrovision develops and markets digital rights management (DRM), copy protection, and electronic license management technologies for the video, music, games and software industries. Macrovision has its corporate headquarters in Santa Clara, California, with international offices in London, Frankfurt, Tel Aviv, Tokyo, Hong Kong, Taipei and Seoul. For more information, please visit www.macrovision.com.