

e-VideoTV Inc. to Generate Revenue From Licensing Set-Top-Box Manufacturers



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e-VideoTV Inc. (OTCBB:EVTV), is pleased to announce that it will begin licensing Set-Top-Box (STB) manufacturers for the use of Macrovision copy protection for Faster-Than-Real-Time (FTRT) video-on-demand (VOD) caching.

e-VideoTV has the exclusive rights to license FTRT use of Macrovision Corp.'s (Nasdaq:MVSN) copy protection technology in the United States. e-VideoTV will also be certifying the FTRT-capable STB's for proper copy protection activation. The company will earn revenue by charging a license fee plus a royalty on each set-top-box. e-VideoTV also has the exclusive rights in the United States to license all PPV & VOD operators broadcasting via cable, satellite, telco, broadband or wireless to STB's in FTRT.

"To meet the increasing demand of DBS and cable companies, the STB industry is manufacturing advanced STB's with hard-drives with up to 40 Gigabytes of storage space for use in time-shifting, live-pausing, personal-video-recording (PVR) and of course VOD applications.

"Hollywood requires both system operators and STBs to have the ability to provide Macrovision copy protection, in order for DBS and cable companies to access top release movie content. This puts e-VideoTV in the unique position to create a revenue stream by licensing all STB manufacturers that incorporate hard-drives used for FTRT VOD caching," stated Charles Weber, president and CEO.

According to recent studies the worldwide set-top-box market will explode in the next three years with up to 143 million set-top-boxes installed in homes by 2004, expanding the STB market to \$5.4 billion. e-VideoTV believes that the only economically viable VOD solution is to cache movies in hard drives in the set-top-box.

e-VideoTV is a licensor of copy protection technology and its pre-caching VOD delivery technology currently under patent-pending. As the exclusive licensor of Macrovision's copy protection technology for all FTRT applications, the company owns the sole exclusive license to turn on Macrovision's copy protection circuit used and embedded in all set-top-boxes in the United States for video received in Faster-Than-Real-Time (FTRT) and stored for future viewing.

The company licenses the use of Macrovision's FTRT copy protection to both manufacturers and system operators. Macrovision owns an equity interest in e-VideoTV. The company believes that its electronic entertainment distribution methodology is the future of entertainment on request. Visit the company's Web site at www.e-videotv.com.

Safe Harbor Statement

All statements contained herein, as well as oral statements that may be made by the company or by officers, directors or employees of the company acting on the company's behalf, that are not statements of historical fact, constitute "forward-looking statements" and are made pursuant to the Safe-Harbor provisions of the Private Securities Litigation Reform Act of 1995. Such forward-looking statements involve known and unknown risks, uncertainties and other factors that could cause the actual results of the company to be materially different from the historical results or from any future results expressed or implied by such forward-looking statements. Such risks and uncertainties are outlined in the company's Annual Report on Form 10-K for 1999 as filed with the Securities and Exchange Commission. The company is not obligated to revise or update any forward-looking statements in order to reflect events or circumstances that may arise after the date of this release.